COPY

FEDERAL COMMUNICATIONS COMMISSION

Washington, D.C. 20554

In re: Applications of)
Peninsula Communications, Inc.) }
For Renewal and Assignment of Licenses) }
for FM Translator Stations) File Nos. BRFT-951124UT, YU, YW) ZF, ZG, ZH, ZJ, ZK, ZE) BRFT-970930U5, YA through YH) BALFT-970701TX, TT, TR, TY, TU,
K285EF, Kenai, K283AB, Kenai/Soldotna) TW, TV, TS, TZ
K274AB and K285AA, Kodiak)
K272DG and K285EG, Seward, Alaska)
K257DB, Anchor Point, Alaska)
K272CN, Homer, Alaska)
K265CK, Kachemak City, Alaska)

To: The Commission

REJECTION OF CONDITIONAL LICENSE RENEWAL AND ASSIGNMENT OF LICENSE GRANTS

Peninsula Communications, Inc. (hereafter "PCI"), by its undersigned counsel, pursuant to the provisions of Section 1.110 of the Commission's Rules and Regulations¹ hereby respectfully rejects the action of the Commission in Memorandum Opinion And Order (hereafter the "Order-II"), FCC-00-45 (released February 14, 2000) affirming its action in Memorandum Opinion And Order (hereafter the "Order-I") FCC 98-314 (released December 10, 1998), and approving the above-captioned 1995 and 1997 applications for license renewal

subject to the condition of divestiture of the licenses for the stations, and upon the other conditions contained in the orders. In addition, Peninsula rejects the approval of the license assignment applications for the above-captioned stations to Coastal Broadcast Communications, Inc. subject to the conditions modifying the licenses for the two Seward stations, and the other conditions placed thereon, as contained in <u>Order-II</u> and <u>Order-II</u> in the above-captioned matters.

Section 1.110 provides that upon receipt of a such a request for rejection the Commission will "...vacate its original action upon the application and set the application for hearing in the same manner as other applications are set for hearing." Accordingly, Peninsula considers the Commission's actions in Order-II and Order-II vacated ab initio as of this date, null, void, and of no further force and effect, and requiring no further action by Peninsula in accordance therewith.

Respectfully submitted,

Perinsula Communications, Inc.

By: Southmayd

Its Attoyney

Southmayd & Miller 1220 Nineteenth Street, N.W. Suite 400 Washington, D.C. 20036 (202) 331-4100

Date: March 15, 2000

¹⁴⁷ CFR Section 1.110.

415 G STREET, SUITE GEO ANCHORAGE, ALASKA 19501-2140 TELEPHONE (507) 277-3332 FAY (1907) 278-4448

VIA FAX 271-2344 Original Mailed

May 25, 2002

Richard L. Pomeroy Assistant U.S. Attorney 222 West 7th Avenue, #9 Anchorage AK 99513-7567

Re: United States of America v. Peninsula Communications, Inc.
U.S. District Court No. A01-207 CV (JWS)

Dear Mr. Pomeroy,

Thank you for your recent letter inquiring about Peninsula Communications future intentions in this case.

Peninsula Communications cannot voluntarily cease operation because that will destroy the business and the livelihoods of the owners and employees. I would hope that all proceedings before the FCC and the Court of Appeals for the District of Columbia Circuit are allowed to be completed before Peninsula Communications is forced off the air.

We intend to file a position for rehearing before the Ninth Circuit. This is still timely because in a civil case involving the United States, either party has forty-five (45) days to file such a petition. (Fed. R. App. P. 40(a)). The petition will be filed at the end of May or the beginning of June.

I have also advised Peninsula Communications to work with its Washington FCC Counsel to try to work this matter out with the FCC or the Court of Appeals for the District of Columbia Circuit so that shutdown will not be required. This could include such things as filing appropriate motions with the FCC or the District of Columbia Circuit or working with the FCC in another manner such as obtaining a buyer (if that option is still feasible) or in some other manner. It is my understanding that these proceedings in Washington DC are progressing.

Thank you. If you have any particular questions, please let me know.

Very truly yours,

KENNETH P. JACPBUS, R.C.

Kenneth P. Jacobus

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

NEWS RELEASE

Effective Wednesday, August 28, 2002, Peninsula Communications Inc. (PCI) will temporarily suspend operation of seven FM translator stations serving South Central Alasks. Although PCI believes it has the right to remain on the sir, PCI will comply with a temporary injunction sought by the FCC and issued by the Alaska District Court. PCI filed an appeal of the FCC Order in June 2001, with the District of Columbia Court of Appeals, the only court which has jurisdiction to determine the "legality" of the FCC order. Oral arguments are set for January 2003, with a decision expected within 6 months after hearing. PCI is confident that the Court will find the FCC order is patently unlawful, contrary to the Communications Act, contrary to case precedent, blatantly arbitrary and capricious, and contrary to the special treatment accorded other Alaskan broadcasters under the "Wrangell Radio Exception" policy.

"We pioneered first time FM service to the majority of South Central Alaska over 20 years ago. The FCC obviously does not care about the listening public by attempting to force these stations 'off the air' ", said David Becker, President of Peninsula Communications. "These stations are exceptionally popular and have done a great job of serving the various communities with news and programming that otherwise would have been unavailable. It simply makes no sense."

PCI will eventially have the merits of the case decided...however, this will not happen until sometime in 2003. Unfortunately until then, the public will be denied a valuable service. The communities affected are as follows:

Kenai and Soldotda K-WAVE FM 104.5 and 104.9 (103.5 remains on the air)
Kodiak K-WAVE FM 104.9

Anchor Point/Seldovia KPEN FM 99.3 Homer KPEN FM 102.3 Kachanak City KPEN FM 100.9 Kodiak KPEN FM 102.7

Any comments to the Federal Communications Commission should be directed to:

Mr. James W. Shook
Federal Communications Commission
445 12th Street, S.W., Room 3-B443
Washington, D.C. 20554
(202) 418-1420

Peninado Commodestians, Inc. P.G. Hox 109 • Homer, AK 99603 • (907) 235-6000 • 262-6000 • 224-6000 • 486-6000 • FAX (907) 235-"NOTE" (6683)

FCC 02M-114

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

01816

In the Matter of	EB Docket No. 02-21
PENINSULA COMMUNICATIONS, INC.	File No. EB 01-IH-0609 FRN: 0001-5712-15
Licensee of stations	FRN: 0001-3/12-13
KGTL, Homer, Alaska;	Facility ID Nos. 52152
KXBA(FM), Nikiski, Alaska;	86717
KWVV-FM, Homer, Alaska; and	52145
KPEN-FM, Soldotna, Alaska.	52149
)	
Licensee of FM translator stations	70.1.7 0
K292ED, Kachemak City, Alaska	52150
K285DU, Homer, Alaska;	52157
K285EG and K272DG, Seward, Alaska	52158 and 52160
Former licensee of FM translator stations	
K285EF, Kenai, Alaska;	
K283AB, Kenai/Soldotna, Alaska;	
· · · · · · · · · · · · · · · · · · ·	
K257DB, Anchor Point, Alaska;	
K265CK, Kachemak City, Alaska;	
K272CN, Homer, Alaska; and	
K274AB and K285AA, Kodiak, Alaska)	

ORDER

Issued: December 19, 2002 Released: December 20, 2002

The unopposed "Enforcement Bureau's Motion To Reopen Record To Receive Stipulation Concerning Enforcement Bureau Exhibit 23" filed on December 18, 2002, IS GRANTED.¹

The "Stipulation Re Enforcement Bureau Exhibit 23" was simultaneously filed on December 18, 2002, signed by counsel for the parties, and reflects the following:

- 1. PCI's Income Statement for the years 1999, 2000 and 2001 reflect that approximately 40 percent of its total income from sales came from sales in Anchorage.
- 2. Much of the equipment PCI attempted to sell Coastal Communications, Inc. had been completely depreciated for tax purposes.

¹ Courtesy copies of this <u>Order</u> were sent to counsel for the parties by fax or e-mail on the release date.

3. While PCI's Kodiak translators were silent or rebroadcasting programming other than KWVV-FM and KPEN-FM, PCI potentially lost advertising revenues it could have otherwise received from sales of commercial time to businesses located in Kodiak.

The Stipulation, as submitted, IS ACCEPTED, and will be marked and included in the hearing record as Stipulation No. 1.²

Counsel are responsible for delivering the original and one copy of the Stipulation to the Legal Technician in the Office of Administrative Law Judges for marking and insertion in the hearing record.

SO ORDERED.

FEDERAL COMMUNICATIONS COMMISSION

Richard L Hyppel

Richard L. Sippel Chief Administrative Law Judge

² The Bureau reserves the right to request additional information from EB Exh. 23, if deemed necessary to rebut submissions or arguments by PCI in its Proposed Findings of Fact and Conclusions of Law. The Bureau will be required to make a strong showing of need to introduce matter that is beyond the terms of the Stipulation.

1, to 12/17/02 V

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)	EB Docket No. 02-21
)	
Peninsula Communications, Inc.)	
)	File No. EB 01-IH-0609
Licensee of stations)	FRN: 0001-5712-15
KGTL, Homer, Alaska;)	Facility ID Nos 52152
KXBA(FM), Nikiski, Alaska;)	86717
KWVV-FM, Homer, Alaska; and)	52145
KPEN-FM, Soldotna, Alaska.)	52149
)	
Licensee of FM translator stations)	
K292ED, Kachemak City, Alaska;)	52150
K285DU, Homer, Alaska,)	52157
K285EG and K272DG, Seward, Alaska)	52158 and 52160
)	
Former licensee of FM translator stations)	
K285EF, Kenai, Alaska;)	
K283AB, Kenai/Soldotna, Alaska,)	
K257DB, Anchor Point, Alaska,)	
K265CK, Kachemak City, Alaska.)	
K272CN, Homer, Alaska; and)	
K274AB and K285AA, Kodiak, Alaska)	

To: Chief Administrative Law Judge Richard L Sippel

STIPULATION RE ENFORCEMENT BUREAU EXHIBIT 23

The Enforcement Bureau and Peninsula Communications, Inc. ("PCI") agree that the following stipulated facts shall replace that which the Bureau had proffered as EB Ex. 23 and shall serve as such in its stead as EB Ex. 23A

Stipulated facts

1 PCI's Income Statement for the years 1999, 2000 and 2001 reflect that approximately 40 percent of its total income from sales came from sales in

Anchorage.

- Much of the equipment PCI attempted to sell Coastal Communications. Inc.
 had been completely depreciated for tax purposes.
- While PCI's Kodiak translators were silent or rebroadcasting programming other than KWVV-FM and KPEN-FM, PCI potentially lost advertising revenues it could have otherwise received from sales of commercial time to businesses located in Kodiak.

Respectfully submitted,

Charles W Kelley

Chief, Investigations and Hearings Division

James W. Shook

Attorney

Judy Lancaster

Attorney

Federal Communications Commission 445 12th Street, S W , Room 3-B443 Washington, D C. 20554 (202) 418-1420

Peninsula Communications, Inc.

By Jeffrey D Southmayd

Southmayd & Miller 1220 19th Street, N.W , Suite 400 Washington, D C. 20036 (202) 331-4100

December 17, 2002

F.1

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)	EB Docket No. 02-21
Denimorla Communications Inc.)	
Peninsula Communications, Inc.)	
)	File No. EB 01-IH-0609
Licensee of stations)	FRN: 0001-5712-15
KGTL, Homer, Alaska;)	Facility ID Nos. 52152
KXBA(FM), Nikiski, Alaska;)	86717
KWVV-FM, Homer, Alaska; and)	5214 5
KPEN-FM, Soldotna, Alaska,)	52149
)	
Licensee of FM translator stations)	
K292ED, Kachemak City, Alaska;)	52150
K285DU, Homer, Alaska;)	521 57
K285EG and K272DG, Seward, Alaska)	52158 and 52160
)	
Former licensee of FM translator stations)	
K285EF, Kenai, Alaska;)	
K283AB, Kenai/Soldoma, Alaska;)	
K257DB, Anchor Point, Alaska;)	
K265CK, Kachemak City, Alaska;)	
K272CN, Homer, Alaska; and)	
K274AB and K285AA, Kodiak, Alaska)	

To: Chief Administrative Law Judge Richard L. Sippel

STIPULATION RE ENFORCEMENT BUREAU EXHIBIT 23

The Enforcement Bureau and Peninsula Communications, Inc ("PCI") agree that the following supulated facts shall replace that which the Bureau had proffered as EB Ex. 23 and shall serve as such in its stead as EB Ex. 23 A.

Stipulated facts:

1. PCI's Income Statement for the years 1999, 2000 and 2001 reflect that approximately 40 percent of its total income from sales came from sales in

Anchorage.

4:34PM

- Much of the equipment PCI attempted to sell Coastal Communications, Inc.
 had been completely depreciated for tax purposes.
- 3. While PCI's Kodiak translators were silent or rebroadcasting programming other than KWVV-FM and KPEN-FM, PCI potentially lost advertising revenues it could have otherwise received from sales of commercial time to businesses located in Kodiak.

Respectfully submitted,

Charles W. Kelley

Chief, Investigations and Hearings Division

James W. Shook

Attorney

Judy Lancaster

Federal Communications Commission 445 12th Street, S.W., Room 3-B443 Washington, D.C. 20554

(202) 418-1420

nutual Communications, Inc.

By Jeriro D Southmay

Southmayd & Miller 1220 19th Street, N.W., Suite 400 Washington, D.C. 20036 (202) 331-4100

December 17, 2002

FM 105 FM 102 AM 620 FM 93 EB 24

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

K~WAVE FM 105 Rate Card

	. <u>AAA</u>	<u>DAP</u>	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$28.00	\$24.00	\$20.00
:30	\$21.00	\$18.00	\$15.00

KPEN FM 102 Rate Card

	AAA	DAP	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$28.00	\$24.00	\$20.00
:30	\$21.00	\$18.00	\$15.00

K~BAY FM 93.3 Rate Card

	AAA	DAP	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$24.00	\$21.00	\$18.00
:30	\$18.00	\$16.00	\$13.50

KGTL AM 620 Rate Card

	AAA	DAP	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$18.00	\$16.00	\$13.00
:30	\$12.50	\$11.25	\$9.00

ADDITIONAL DISCOUNTS AVAILABLE!

- ~ Purchase Two Stations And Take 10% Off Rate Card.
- ~ Purchase Three Stations And Take 15% Off Rate Card!
- ~ Purchase Four Stations And Take 20% Off Rate Card!

All Purchases Subject To Applicable Sales Tax (Kenai Peninsula - 2% ~ Kodiak - 6%)

RATE CARD #24 - Effective: September 1, 2000

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

K~WAVE FM 105	Rate	Card
---------------	------	------

	AAA	DAP	TAP
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$28.00	\$24.00	\$20.00
:30	\$21.00	\$18.00	\$15.00

KPEN FM 102 Rate Card

<u> </u>	<u>DAP</u>	<u>TAP</u>
(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
\$24.00	\$21.00	\$18.00
\$18.00	\$16.00	\$13.50
	(6-9am & 3-6pm) \$24.00	(6-9am & 3-6pm) (6am - 7pm) \$24.00 \$21.00

K~BAY FM 93.3 Rate Card

	AAA	<u>DAP</u>	TAP
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$24.00	\$21.00	\$18.00
:30	\$18.00	\$16.00	\$13.50

KGTL AM 620 Rate Card

	ΔΛΑ	DAP	TAP
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$18.00	\$16.00	\$13.00
:30	\$12.50	\$11.25	\$9.00

ADDITIONAL DISCOUNTS AVAILABLE!

- ~ Purchase Two Stations And Take 10% Off Rate Card.
- ~ Purchase Three Stations And Take 15% Off Rate Card!
- ~ Purchase Four Stations And Take 20% Off Rate Card!

All Purchases Subject To Applicable Sales Tax (Kenai Peninsula - 2% ~ Kodiak - 6%)

RATE CARD #23 - Effective: May 1, 2000

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

K~WA	VE	FM	105	Rate	Card

	<u>AAA</u>	<u>DAP</u>	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$28.00	\$24.00	\$20.00
:30	\$21.00	\$18.00	\$15.00

KPEN FM 102 Rate Card

	AAA	<u>DAP</u>	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$24.00	\$21.00	\$18.00
:30	\$18.00	\$16.00	\$13.50

K~BAY FM 93.3 Rate Card

	AAA	DAP	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$24.00	\$21.00	\$18.00
:30	\$18.00	\$16.00	\$13.50

Introductory Offer...Receive 50% Off On K~BAY FM 93.3 Now Through April 30, 2000_____

KGTL AM 620 Rate Card

	AAA	DAP	<u>TAP</u>
Length	(6-9am & 3-6pm)	(6am - 7pm)	(6am - 12 Mid)
:60	\$18.00	\$16.00	\$13.00
:30	\$12.50	\$11.25	\$9.00

ADDITIONAL DISCOUNTS AVAILABLE!

- ~ Purchase Two Stations And Take 10% Off Rate Card.
- ~ Purchase Three Stations And Take 15% Off Rate Card!
- ~ Purchase Four Stations And Take 20% Off Rate Card!

All Purchases Subject To Applicable Sales Tax (Kenai Peninsula - 2% ~ Kodiak - 6%)

RATE CARD #21-B - Effective: December 1, 1999

Peninsula Communications, Inc.

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

DEAR PROSPECTIVE AND VALUED CLIENT.

THANK YOU FOR EXPRESSING AN INTEREST IN K-WAVE / KPEN / KGTL / K-BAY RADIO. IT IS OUR HOPE THAT THE FOLLOWING INFORMATION WILL ANSWER ANY QUESTIONS THAT YOU MIGHT HAVE CONCERNING OUR STATIONS SERVING THE KENAI PENINSULA AND KODIAK ISLAND.

PERHAPS THE MOST PERPLEXING CHALLENGE FACING ANYONE WHO DESIRES TO EFFICIENTLY AND COST EFFECTIVELY ADVERTISE ON THE KENAI PENINSULA. IS UNDERSTANDING THE NATURE OF THE MARKET. THIS PACKET WAS DESIGNED NOT ONLY TO HELP YOU GAIN A BETTER UNDERSTANDING OF WHO WE ARE AND WHAT WE DO BUT IT IS DESIGNED TO HELP YOU BETTER UNDERSTAND THE CHRRACTERISTICS OF THE MARKET AS WELL.

LET ME BEGIN BY JUST TELLING YOU A LITTLE BIT ABOUT THE KENAI PENINSULA AND IT'S GEOGRAPHY.

THE LAND MASS OF THE KENAI PENINSULA IS APPROXIMATELY 15,500 SQUARE MILES, AND HAS FOUR MAJOR POPULATION CENTERS (HOMER, KENAI, SOLDOTNA, AND SEWARD) WHICH ARE CONNECTED BY A SINGLE ROAD SYSTEM.

GEOGRAPHICAL DISTANCE, MOUNTAINS, AND ATMOSPHERIC CONDITIONS HAVE ALL CONTRIBUTED TO THE IMPOSSIBILITY OF A SINGLE RADIO STAIION REACHING ALL OF THE KENAI PENINSULA AND KODIAK <u>UNTIL</u> <u>NOW!</u>

IN THE PAST, AN AGENCY, OR BUSINESS WOULD NEED TO PURCHASE AIR TIME IN ALL THREE MAJOR POPULATION CENTERS AND IN KODIAK FOR MAXIMUM COVERAGE IN SOUTH CENTRAL ALASKA.

HOWEVER, WITH THE ADDITION OF SEWARD TO K-WAVE/ KPEN'S LISTENING AUDIENCE, IT IS NOW POSSIBLE FOR YOU TO REACH THE 55,000+ RESIDENTS OF THE KENAI PENINSULA AND KODIAK ON FOURTEEN DIFFERENT DIAL LOCATIONS WITH A SINGLE MEDIA BUY!

WE ARE EXCITED TO OFFER WHAT NO OTHER MEDIA SOURCE HAS BEEN ABLE TO OFFER IN OUR MARKET, A 15,500 SQUARE MILE COVERAGE ENCOMPASSING ALL OF THE RESIDENTS OF THE KENAI PENINSULA AND KODIAK AT A PRICE OUR COMPETITORS ARE CHARGING TO REACH JUST ONE OF THE THREE MARKETS THAT WE SERVE.

FM 105 FM 102 AM 620 FM 93 K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

WE HOPE THAT THIS GEOGRAPHICAL PICTURE HAS HELPED YOU GAIN A BETTER UNDERSTANDING OF THE "UNIQUENESS" OF THIS MARKET. WITH THIS INFORMATION IN MIND, WE WOULD LIKE TO POINT OUT SEVEN FACTS ABOUT ADVERTISING WITH K-WAVE/ KPEN/ KGTL / K-BAY RADIO BEFORE GOING INTO SPECIFIC STATION INFORMATION.

- I. ONLY K-WAVE / KPEN / KGTL / K-BAY RADIO CAN GIVE YOU <u>ALL OF THE</u> <u>KENAI PENINSULA AND KODIAK ISLAND IN A SINGLE MEDIA BUY!</u>
- 2. IT COSTS LESS TO REACH ALL OF THESE AREAS WITH K-WAVE / KPEN / KGTL / K-BAY RADIO THAN IT DOES WITH ANY OTHER MEDIA SOURCE.
- 3. WHEN YOU ADVERTISE WITH K-WAVE / KPEN / KGTL / K-BAY RADIO, YOU WILL ONLY BE DEALING WITH ONE SALESPERSON <u>SAVING YOU VALUABLE TIME AND</u> MONEY.
- 4. MANY BUSINESSES ARE ALREADY USING THE SUPERIOR REACH OF K-WAVE / KPEN / KGTL / K-BAY RADIO TO REACH THE KENAI PENINSULA AND KODIAK ISLAND (SOME MAY EVEN BE IN COMPETITION WITH YOU).
- 5. WITH OVER 35 YEARS OF COMBINED PROFESSIONAL RADIO EXPERIENCE, STATE-OF-THE-ART RECORDING EQUIPMENT, DIGITAL COMPACT DISC PRODUCTION / SOUND EFFECTS LIBRARIES, AND "DGS" CAPABILITIES, WE OFFER THE HIGHEST STANDARD POSSIBLE IN IN~HOUSE PRODUCTION AT NO ADDITIONAL CHARGE TO YOU. (IT'S INCLUDED IN THE RATE CARD QUOTE).
- 6. OVER 18 YEARS OF UNINTERRUPTED QUALITY AND SERVICE, <u>PROVES THAT WE</u> <u>GET RESULTS!</u>
- 7 WE ARE DEDICATED TO YOUR SUCCESS. AFTER ALL, IT IS OUR BUSINESS!

K-WAVE • KPEN • KGTL • K-BAY Radio

Serving the Kenai Peninsula & Kodiak

THE FOLLOWING IS A BRIEF DESCRIPTION OF EACH OF OUR STATIONS

K-WAVE FM 105

- ~ K-WAVE IS A 100,000 WATT STEREO STATION PROGRAMMING ADULT CONTEMPORARY HITS.
- ~ K-WAVE IS CURRENTLY THE PENINSULA'S <u>"EXCLUSIVE"</u> ADULT CONTEMPORARY CONCERT CONNECTION FOR TWIN CITIES PRODUCTIONS.
- ~ TARGET DEMOGRAPHIC IS MEN AND WOMEN 18-49 WITH A STRONG APPEAL FROM 18-45 YEARS OF AGE.

KPEN FM 102.

- ~ KPEN IS THE PENINSULA'S <u>ONLY</u> FULL TIME "STEREO" COUNTRY MUSIC STATION AND IS CURRENTLY LICENESED TO BROADCAST AT 25,000 WATTS OF POWER...
- ~ KPEN IS CURRENTLY THE PENINSULA'S <u>"EXCLUSIVE"</u> COUNTRY CONCERT CONNECTION FOR TWIN CITIES PRODUCTIONS.
- ~ TARGET DEMOGRAPHIC IS MEN AND WOMEN 25-54.

K-BAY FM 93.3.

- ~ K-BAY FM 93.3 IS THE PENINSULA'S NEW POWER HOUSE STATION PUMPING OUT 50,000 WATTS OF POWER IN THE CENTRAL PENINSULA.
- ~ CURRENTLY K-BAY IS RUNNING AN "OLDIES" FORMAT FEATURING THE "GOOD TIMES AND GREAT OLDIES" OF THE LATE 50s, 60s, AND EALRY 70s WITH THE CORE YEARS BEING 1964 1969.
- ~ THE TARGETED DEMO IS MEN AND WOMEN 35+, HOWEVER, OUR PRELIMINARY INFO SHOWS THAT K-BAY'S APPEAL FAR EXCEEDS THE TARGETED DEMO AND EVERYONE, YOUNG AND OLD, IS LOVING THIS NEW FORMAT.

KGTL AM 620.

- ~ KGTL IS A 5,000 WATT STATION PROGRAMMING THE "MUSIC OF YOUR LIFE" FORMAT WHICH INCLUDES BIG BAND MUSIC, STANDARDS, AND ALL TIME FAVORITES OF EVERY GENERATION.
- ~ TARGET DEMOGRAPHIC IS MEN AND WOMEN 35+ (THIS IS BY FAR THE MOST